

OEM INDIVIDUAL

SUCCESSFUL PRESENTATION PRODUCTS FOR BRANDS



SUCCESSFUL BRAND PRESENTATIONS SINCE 1928

Kling GmbH, based in Birkenfeld near Pforzheim, has been one of the leading manufacturers in the field of sales-promoting product display since 1928 and specialises primarily in the development of display products and turnkey solutions for discerning brands and branded products.

Eye-catching displays, innovative packaging and cases, high-quality display cabinets, modular shop-in-shop solutions, stylish presentation cases with a built-in shop, brand displays in various materials and trendy decorations form the core of the business.



OUR EXPERTISE

FROM IDEA TO PRODUCT – ALL FROM A SINGLE SOURCE

As an OEM manufacturer, we produce your brand presentation for you

Idea:

We bring your idea to life professionally and in strict accordance with your corporate design guidelines

Design:

Don't have a specific idea yet? Our designers will develop a high-impact concept for your brand.

Prototype:

Production of a pre-production sample to assess feasibility for subsequent mass production.

Mass production:

State-of-the-art manufacturing technology and experienced specialists ensure high-quality production.

Order fulfilment / storage / dispatch:

We organise the most suitable and reliable solution for delivery.



Find out more about our
manufacturing process online:
A fast-paced camera tour
of our factory

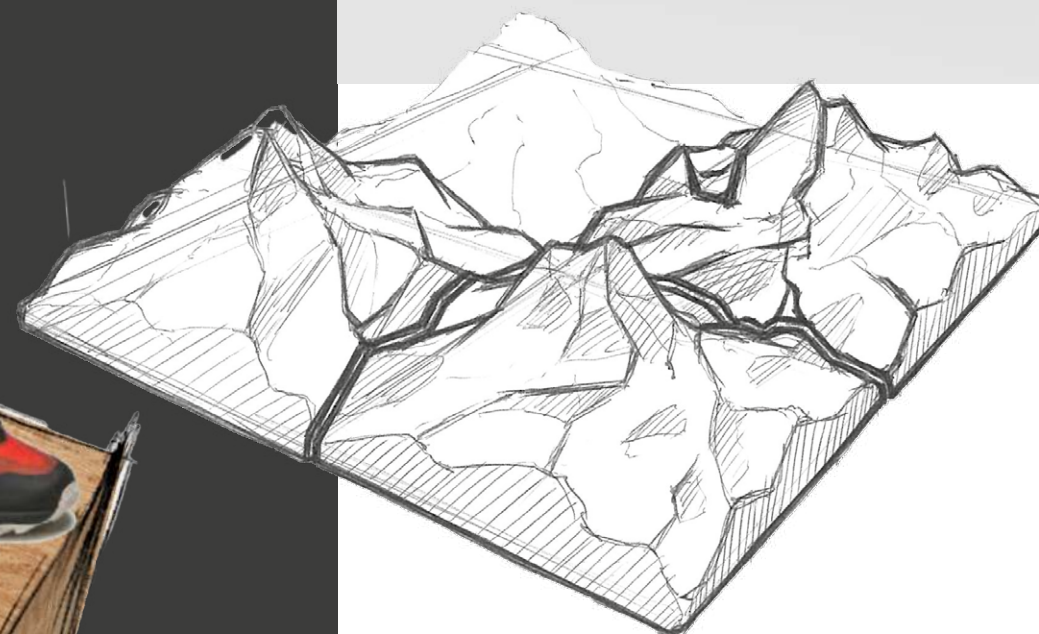
BLACK FOREST BASED



FROM DESIGN TO PRODUCT



Shop-in-shop
project for the
Merrell brand



Product development at Tablo Design - Innovative solutions for your brand

In safe hands from concept to production-ready: The entire POS display project, in the form of a stylised mountain range, was individually designed and produced in-house at Kling.

The individual components were conceived in collaboration with the client. Refined through several development stages and test applications, the various components of the display – designed to promote the sale of trekking shoes – were given a fresh new look.

The creative concept and technical development were carried out by the in-house design agency TABLO Design. During the development process, factors such as feasibility, implementation and logistics were just as crucial as the design and ergonomics.

During production, the 3D display was shaped to the desired form and manufactured in series. Using the thermoforming process, small customised batches can also be produced on request.



EXPERIENCE MEETS EXPERTISE

ANYTHING IS POSSIBLE. EVEN IF IT GETS COMPLEX.

Try out our manufacturing capabilities

Customised presentation products are often made from a wide variety of materials and components.

This is precisely where our strength lies:

Drawing on our extensive experience and technical expertise, we skilfully combine different materials to create a high-quality, comprehensive solution. Even when faced with complex manufacturing requirements and particularly demanding products, we develop suitable production methods. Clearly defined processes and our many years of manufacturing experience ensure a consistently high standard of workmanship – even for repeat orders and subsequent production runs.

QUALITY IN EVERY DETAIL

EXPERIENCE AND COMPETENCE IN THE PROCESSING OF HIGH-QUALITY MATERIALS

Our commitment to quality applies to every promotional product throughout the entire production chain. In this way, we combine efficient series production with the high standards of genuine craftsmanship. Our experience in working with exclusive and sophisticated materials forms the basis for high-quality results. At the same time, we understand the importance of your brand and take great care to ensure that your branding is implemented in a coherent and consistent manner.



MADE IN GERMANY

LEADING
BRANDS ARE
TRUSTING US



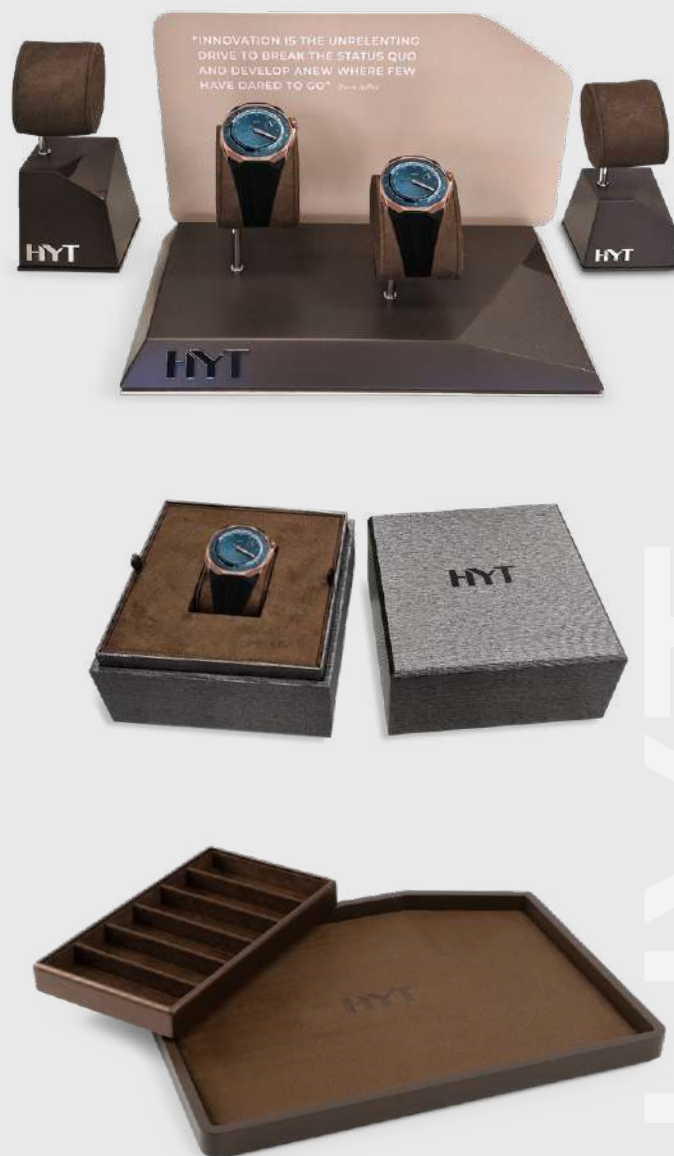
PARTNER FOR BRAND MANUFACTURERS

We have developed successful display solutions for well-known brands worldwide and implemented them for the market launches of their new products. We are your partner from design right through to delivery.

- | | |
|------------------|----------------|
| BINDER OPTIK | MERRELL |
| BUGATTI | MIELE |
| CARL F. BUCHERER | OLYMPUS |
| CHRISTIAN BAUER | ORANGINA |
| CUPRA | PANASONIC |
| DELKER | PAUL HEWITT |
| FABER CASTELL | PHONAK |
| FBM BINDER | PORSCHE DESIGN |
| GARMIN | REVIDERM |
| GRAHAM HILL | REVLON |
| HYT UHREN | SCABAL |
| JEAN D'ARCEL | SLYDE |
| JUSTSPICES | SWAROVSKI |
| LANCÔME | WELLENDORFF |
| LIGHTWEIGHT | WIDEX |
| LLOYD | ZEISS |
| MAYBACH | ZWIESEL |
| MERCEDES BENZ | |

DESIGN CONCEPT FOR YOUR BRAND

Using the example of the successfully implemented client project for the watch manufacturer HYT, Kling shows how high-quality materials, precise workmanship and client-specific design specifications come together to create a coherent, comprehensive solution. The result is a professional presentation range with an elegant appeal that showcases the brand and product to the highest standard.



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BRAND DISPLAY AT THE POINT OF SALE



A high-quality product deserves a prestigious presentation that makes a strong impression on the shop floor. This watch display from the SLYDE brand was designed for four watch models with a central screen. The result is avant-garde, sophisticated and high-quality – perfect for a professional brand image. Kling offers the right manufacturing solutions to create an eye-catching overall look.

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SHOP-IN-SHOP SYSTEMS

This arrangement of three different floor displays for the bicycle manufacturer Lightweight has been designed with the aim of ensuring that the accessories on display, despite their varied shapes, still complement one another harmoniously and attract a great deal of attention from customers. Everything can be arranged in an orderly and timeless manner. The individual displays can be positioned in various ways in relation to one another and adapted to the sales area. Kling can also show you suitable development options for your product.

JETZT ANFRAGE STELLEN



FLOOR DISPLAYS AT THE POS

Presenting a brand convincingly and effectively at the point of sale is essential for sales success. At the same time, every product has its own specific requirements in terms of design, function and impact. Kling supports you in this as an experienced manufacturing partner with many years of expertise. The examples from Garmin and Swarovski show how individual solutions can be implemented in an eye-catching way for your brand too.

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CUSTOMISED DISPLAY UNITS & SHOWCASE CABINETS

Put your brand in the spotlight! Custom-designed sales displays with distinctive shapes create a look that sticks in the memory. Whether modern, vintage, elegant or, as in the case of Olympus, featuring a unique themed backdrop. The design possibilities are nearly endless. Please get in touch. Together, we'll create a brand presentation tailored precisely to your brand.

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EYE-CATCHING DISPLAY CABINETS



Showcase your products where they make the biggest impact: in the spotlight. With display cabinets from Kling, you can showcase your brand in a way that is high-quality, emotive and effective for boosting sales. Whether illuminated, rotating or lockable – we design display cabinets from premium materials such as wood, metal and glass that perfectly complement your product and your brand identity.

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EXCLUSIVE PRESENTATION CASES



SCABAL Client Project – Presentation Case for Haute Couture: This is how product presentation works at the point of sale. The Belgian menswear retailer, specialising in bespoke suits and high-quality business attire, had commissioned a specially designed presentation case. Inside the case, there are display cases with magnetic closures for cuff-links, buttons and accessories. High-quality boxes with gold embossed brand logos, as well as a custom-made folder for the exclusive fabric samples, are part of the high-end presentation range.

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COMPLETE SOLUTIONS



The Paul Hewitt client project shows how versatile presentation products can be designed while still following a clear brand design language. Whether presentation cases for the field sales team, in-store product displays or high-quality jewellery cases: all solutions were crafted for the client using selected materials and meticulous handcrafted workmanship.



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PRESENTATION BOXES



PORSCHE DESIGN has valued its professional collaboration with KLING for many years. One particular project was the production of high-quality collector's boxes for luxury sports watches to mark the 50th anniversary of Porsche Design. Kling's wide range of production capabilities forms the basis for presenting high-quality products in an appealing way that is true to the brand. As specialists, we develop and produce exceptional packaging from selected materials – tailored precisely to the product.

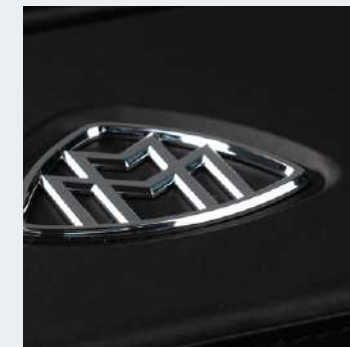
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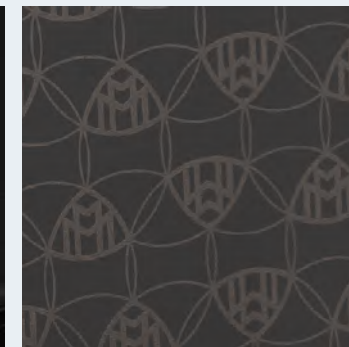
PRESENTATION PRODUCTS AT THE HIGHEST STANDARD

This exclusive presentation case, featuring an altar-style opening and four integrated collection boxes, is an exceptional customer project. High-quality details such as 3D metal labels, leather embossing and fabric covers with logo printing make it a product in a class of its own. Complex projects such as this are coordinated closely with the client – to achieve a result that is unique and unmistakable. Kling is exactly the right partner for this.

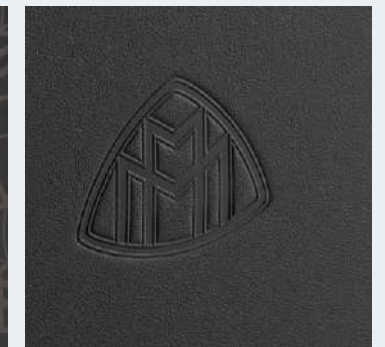
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3D Markenemblem



Flächenbedruckung



Logo-Blindprägung



HANDCRAFTED PRODUCTION WITH GENUINE LEATHER



Exclusive brands such as Bugatti rely on Kling as an experienced production partner. This presentation box combines numerous technical and design refinements in a single product: an outer cover made of genuine leather, a fabric cover individually printed with the logo, concealed fastenings, 3D logos serving as handles, a removable tray and three hand-crafted trays make this box something truly special.



3D Label



Printed linings



Leather embossing



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PRESENTATION BOXES FOR LUXURY BRANDS

When it comes to presentation products such as these cases, there are virtually no technical limits to the design. Carefully selected materials and harmoniously coordinated colour combinations can be tailored precisely to the relevant corporate design. The ideal solution when a luxury product needs to be showcased in a way that reflects the brand.



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PRESENTATION CASES IN SPECIAL SHAPES



One of our key strengths in OEM production lies in tool-based custom moulded parts, such as case shells, inserts and trays made from thermoformed plastic. In addition, our manufacturing expertise extends to three-dimensional objects made from cast polyurethane. All parts can be supplied with a customised surface finish and printing at any time.

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PRESENTATION CASES IN SPECIAL SHAPES

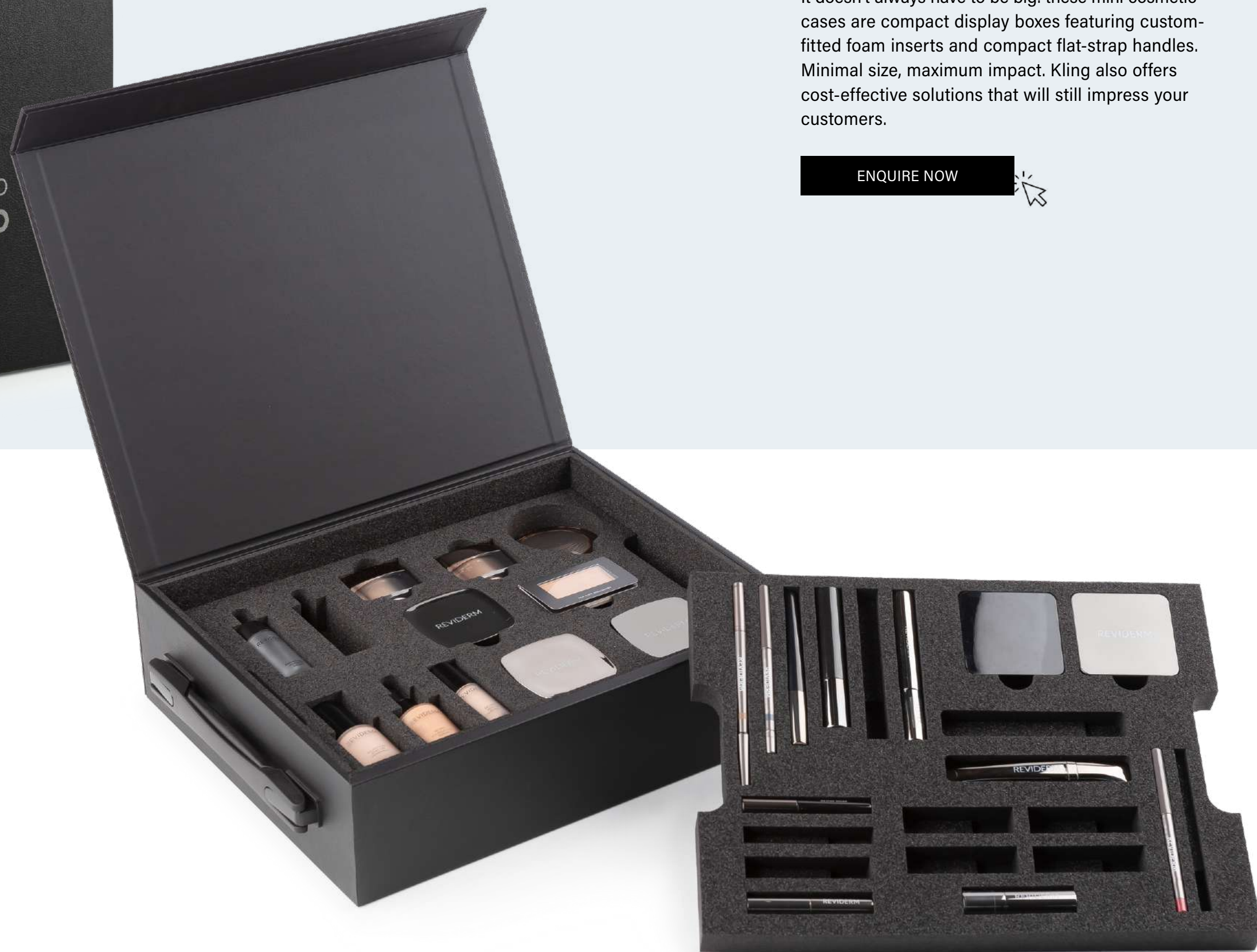


Robust moulded cases based on customized moulds: In addition to our tried-and-tested standard solutions, we also offer fully bespoke case designs. This enables our customers to have their own cases designed to match their brand and intended use. These customised solutions offer maximum design freedom. Whether it's a unique shape, a specific surface texture, your own logo or a coordinated colour scheme – we create presentation products that are perfectly suited to your company.

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REVIDERM



COMPACT PRESENTATION BOX WITH A CARRYING HANDLE

It doesn't always have to be big: these mini cosmetic cases are compact display boxes featuring custom-fitted foam inserts and compact flat-strap handles. Minimal size, maximum impact. Kling also offers cost-effective solutions that will still impress your customers.

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3D LETTERING IN XXL SIZE

Oversized? No problem. These large-format illuminated signs make an impression at first glance. High-quality materials, painted 3D letters and integrated LED lighting create a special atmosphere in any showroom. Kling can also reliably produce customised small series.

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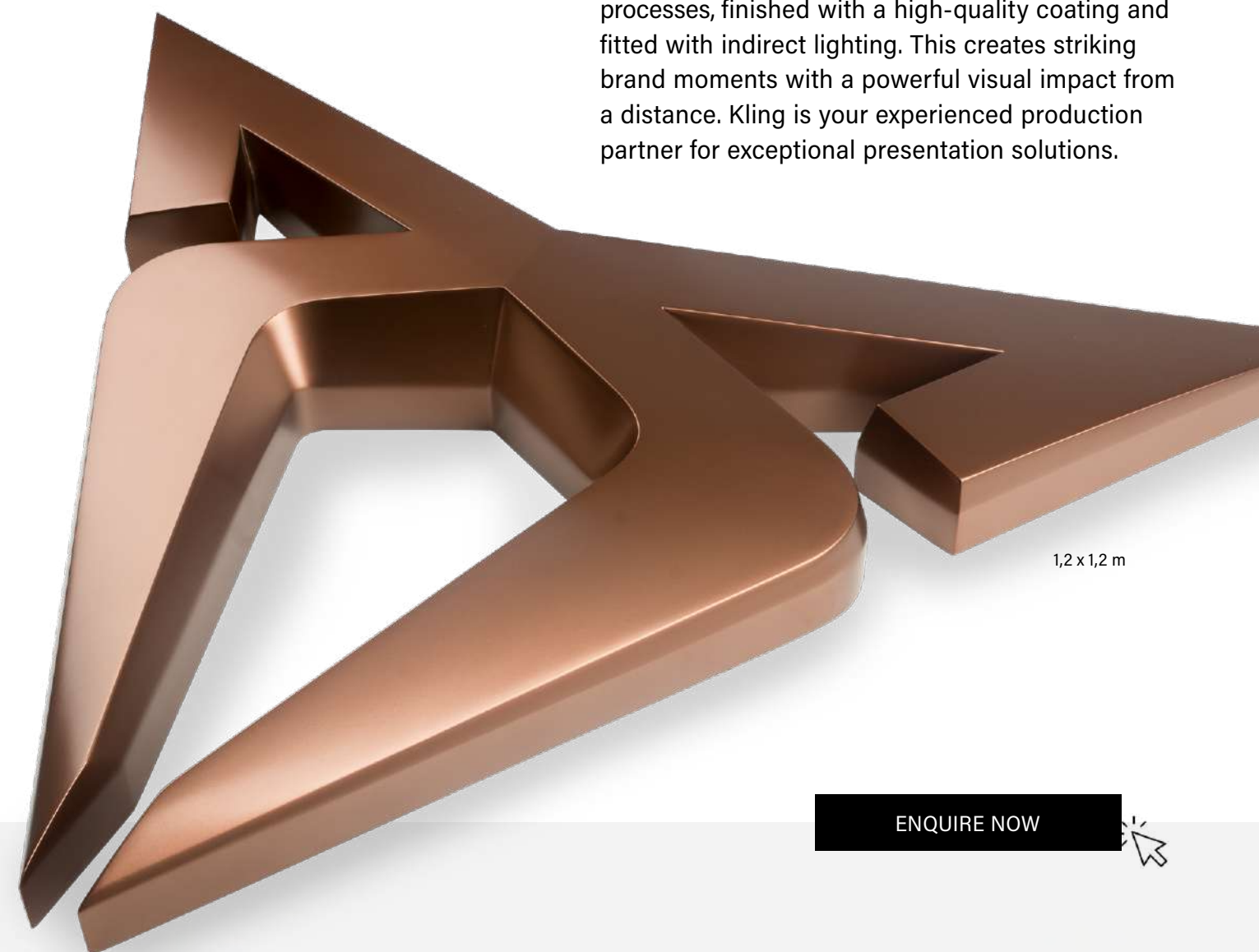


2 x 1 m



3D BRAND LETTERING

Showcasing brands in a distinctive way:
These large-format, three-dimensional brand logos are manufactured using various production processes, finished with a high-quality coating and fitted with indirect lighting. This creates striking brand moments with a powerful visual impact from a distance. Kling is your experienced production partner for exceptional presentation solutions.



1,2 x 1,2 m

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5 x 2 m

BRAND DISPLAYS AT THE POINT OF SALE



At the point of sale, distinctiveness is key. We manufacture logo and brand displays in flexible sizes and custom shapes to match your brand and tailored to each individual product collection. For processing acrylic, we have, in addition to other equipment, high-performance laser, engraving and milling machines at our disposal. We are also your point of contact for the further processing and finishing of acrylic parts!

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DEMOTOOLS – TECHNOLOGY IN A STYLISH DESIGN

ZEISS



In addition to presentation displays, Kling also manufactures functional demonstration tools that bring products to life. Whether you require electrical or mechanical functions, folding and sliding mechanisms, or integrated smartpads: please contact us to discuss your specific requirements. Together, we will develop a solution that is perfectly tailored to your product and your presentation.



ENQUIRE NOW



INTERESTED?

WE'LL BRING YOUR IDEAS TO LIFE

Let us create a customised design for you.
We'd be delighted to support you in developing
your bespoke presentation solution!



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MADE IN GERMANY

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kling.de

Entdecken Sie die Kling Produkte live in unserem Showroom.

Vist our showroom and discover Kling products.

Découvrez les produits Kling en direct dans notre showroom.

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KLING seit 1928 | Kling since 1928 | KLING depuis 1928

Ein Unternehmen der Kling Gruppe | Member of the Kling Group | Une entreprise du groupe Kling